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How To Earn Your First \$1,000 Online - Part VI  
Marketing To Your Niche  
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In this series I am describing exactly how to earn your first \$1,000 online using affiliate programs.

So far in this series I have covered choosing a market niche and locating products to market to that niche. In this article I am going to show you how to reach a targeted niche market with your products.

[You can make sure to get all of the articles by going here: <http://all-in-one-business.com/1000> ]

So far we have targeted a market niche, secured some affiliate products to offer to that niche and put together a compelling free report to offer to those people.

Now we have to tell targeted prospects in the market niche about the report. Here are several ways to get that accomplished:

#### 1. Pay-Per-Click Advertising

Make sure to choose low-cost keywords. While you want traffic, try to bid on keywords with very little competition, even if traffic is relatively low.

<http://www.PayPerClickSearchEngines.com>

#### 2. Ezine Advertising

Everything from a free classified ad all the way up to a solo ad can be used to give away your free report. For a list of ezine directories, go to:

<http://www.All-In-One-Business.com/directories>

#### 3. Website Partners

Many website owners in your target market would love to give away your report. Some will do it for free, some will

do it for "re-branding rights" of some kind. Begin contacting website owners and giving them copies of your report to offer to their subscribers and visitors.

#### 4. Newsgroups and Forums

If you participate in newsgroups and forums you can generate subscribers simply by putting your report in the "signature line" of your posts. Keep in mind that most forums/newsgroups will not allow you to offer it in the body of your posts. More information on newsgroups and forums can be found here:

<http://www.All-In-One-Business.com/newsforums>

#### 5. Co-op Subscribers

These are subscribers sent to you in return for you running an ad for them in your newsletter. If you have one, you can gain new subscribers using this method. For more information on co-ops, go to:

<http://www.All-In-One-Business.com/coops>

#### 6. Writing and Submitting Articles

This can be one of the best ways to generate targeted subscribers. By breaking down your report into various articles, you can then offer it through one or more of the article announcement groups. For more information go to:

<http://www.All-In-One-Business.com/exchange>

#### 7. Teleseminars and "Webinars"

Using telephone or web-based mini-seminars is a great way to generate interest. One I just did for JV Alert generated a large number of targeted readers to my list.

#### 8. Offline Promotions

There are an unlimited number of offline ways to promote—everything from free fliers to full-page ads in targeted periodicals. While cost is a serious consideration, testing here can pay off in big dividends.

Want to make you first \$1,000 online without breaking your bank? Try the methods I have outlined in this series and you might just become the next "super affiliate" in your market niche.

To receive all six articles as a PDF, go to:

<http://www.All-In-One-Business.com/1000>